



## HELPING CHILDREN TO BUILD A NATURAL PATHWAY TO LEARNING WITH MY WILD LIFE



If you are an organisation which is interested in finding inclusive ways to support the education and mental health and wellbeing of children nationwide as a part of your Corporate Social Responsibility (CSR) agenda, look no further.

Wild for Life is searching for organisations big and small to sponsor its innovative learning programme, MY WILD LIFE, which has been developed to improve engagement in education as well as the positive mental health and emotional development of primary aged children in schools across the UK. The programme also encourages children to embrace, challenge, explore and respect the social and environmental world around them.

### WHAT IS THE MY WILD LIFE PROGRAMME?

My wild life is an exciting and progressive BESA (British Education Suppliers Association) approved learning programme for educators to use with children aged 4-12 years old which uses metaphors and transferable learning from nature to support pupils' social and emotional development.

The programme is a cost effective, time efficient and impactful way for schools and educators to facilitate inspiring lessons, particularly for one-to-one or small group sessions. Uniquely, it packages up themed lesson plans, schemes of works, assessment tools and resources into an engaging, fun curriculum that builds to last a whole academic year. The annual programme consists of six imaginative, creative and sustainable modules that focus on developing personal awareness, news skills and coping strategies around themes of Change, Respect, Strength, Confidence, Friendship and Hope.

Devised by our experienced team of SEMH education specialists at Wild for Life, The My Wild Life programme currently is being used by children across the UK through schools, local authorities, charities, children's centres, alternative provisions, tutors and homeschooling networks nationwide.

View our [short film here](#) to gain a better understanding of the My Wild Life Programme.

### SPONSORSHIP OPPORTUNITIES



# HOW CAN MY ORGANISATION HELP?



Since the pandemic, we have seen a dramatic increase in the number of children experiencing social, emotional and mental health challenges. During this period, children missed out on huge elements of their development as they were not able to gain many of the socialisation skills that are essential in starting to form friendships and expose them to different social situations. Levels of anxiety in children understandably increased and the legacy from this period has been a huge variation in children's needs and the support required to enable them to catch up.

Without early intervention children do not have the skills to cope in an educational environment and this exacerbates levels of anxiety, disruptive behaviour and school refusal. It causes distress to the child causes them to fall behind with their education often affecting the whole family. Left unaddressed children remain absent for prolonged periods, have reduced academic attainment, poorer mental health and lower aspirations in life. Simultaneously, funding in schools is at an all time low for children with additional needs, teachers are stretched with increasing workloads and larger classes, and social deprivation is on the rise. Schools and children need all the support they can get to help them to thrive.

The My Wild Life programme offers an early intervention that can really improve the life chances of children and can give them the tools to help them to re-engage in education with skills that enable them to cope, not just in school but in life too. By funding just one child through the annual My Wild Life programme, you can make a real difference to the future of that child.

## SPONSORING THE MY WILD LIFE PROGRAMME MEANS:

- ✦ You are allowing children to work through an inclusive and inspiring curriculum which allows them to feel a part of the education process rather than sidelined.
- ✦ You are helping children to understand and regulate their emotions and behaviours, which will help them to build positive relationships, aware of their actions and their own feelings.
- ✦ You are offering some of the most vulnerable children, many from socio-economically deprived backgrounds experiences in and out of school which build confidence, offer opportunities and provide hope.
- ✦ You are supporting the integration of children into our country and culture. Assisting with language skills and offering social and emotional support to refugee children.
- ✦ You are encouraging young children to be more conscious of the environment around them and the impact they have on our world. Teaching respect, responsibility, and awareness.
- ✦ You are supporting teachers by offering them resources which will enrich their curriculum and save them time, offer much needed guidance around working with children with additional needs, and assess and monitor progress effectively.

If you are an organisation which has a CSR plan dedicated to supporting schemes that benefit education, wellbeing and mental health, our MY WILD LIFE sponsorship packages could be a cost effective and impactful solution which will benefit so many lives.



***"My little group are loving the boxes and were so focused and engaged with the wand making and the potions [from My Wild Kit of Confidence]."***

***It was lovely to see them truly focused on a task, especially for a group of children who struggle to focus on tasks in the classroom.***

***I love the quality of the resources and how special they are for each child to have."***

**Headteacher, Primary School in Hertfordshire**



# SPONSORSHIP OPTIONS

We can create flexible and bespoke sponsorship packages that meet the requirements of your business and CSR strategy, as well as deliver the type of support that you wish to provide to children and educational provisions.

## Example sponsorship options include:

- ✦ From as little as £300 + VAT you are able to sponsor a child through the My Wild Life programme for a whole academic year. This will provide a child and the adult or educator with whom they work with a new themed pack of resources and guidance for each of the six half terms throughout the school year. This is a perfect package to support children with SEN or SEMH who receive one to one support.
- ✦ To sponsor a small nurture group of six children on our annual programme, you would pay £1800. This would allow a group of the most vulnerable children, who require time out from mainstream classroom activities, with a whole year of activities which will strengthen and develop their social, emotional and behavioural skills. Essential to allow them to feel comfortable and confident in and out of school environments.
- ✦ Or sponsor a whole class or afterschool club of 30 children for £9000 and allow as many children as possible benefit from the My Wild Life programme. Every child is unique and develops at differing rates and the programme helps them all to become more confident, happy and aware members of society and to achieve their potential.

These are just examples of how the sponsorship money could be spent and the types of ways it would be used in schools, however we are able to work with you to deliver our scheme in whichever way suits your requirements. There is no limit to the number of children you wish to sponsor through the programme or the number of schools or organisations you wish to support. Each My Wild Life programme received through our sponsorship scheme is gratefully received and acts as a bursary for schools and educators who are struggling to fund more innovative, engaging and alternative forms of education. What's more, for every six kits that are purchased through a sponsorship scheme, we are committed to donating one more in your name, to support even more children.

You are able to nominate a school, an area or leave it to us to distribute the kits to schools who are most in need of the kits.

Additionally, our kits have also been used by charities, children's centres, refugee initiatives, alternative provisions and homeschool networks – you can nominate them to be used in any supportive, educational and appropriate provision nationwide that would like to adopt the programme as part of their offering.



***“The My Wild Life programme has worked amazingly since implementing it in school. All the children who have attended the My Wild Life sessions were loved it and how all the activities were different made it very exciting.***

***Children who have now left the nurture group doing the My Wild Life programme have been thriving with confidence and lots of parents have emailed in asking for them to continue the sessions if a space is available. It has been amazing to see how much they have developed their understanding from the start of the sessions to where they are now but also how much they remember from the sessions due to how fascinating the activities are.”***

**SENCO, Middle School in Central Bedfordshire**



# HOW DOES THE PROGRAMME BENEFIT YOU?

- ✦ Knowledge that your organisation is helping a young person to engage in education, and develop positive personal skills which will allow them to become confident and reach their potential.
- ✦ Feedback and statistics from the school regarding the impact of the scheme which can be fed into your CSR reports and PR campaigns.
- ✦ Opportunities for you to broadcast that you are supporting the education and wellbeing of children across the UK or in your local area.
- ✦ PR and recognition from Wild for Life across our social media channels, website and other marketing materials
- ✦ Logos and branding which you can use on your website and on your own marketing materials to publicize your affiliation and support of the scheme.
- ✦ A bespoke letter to your chosen school or provision to accompany your sponsored kits.

## NEXT STEPS...

If you feel that our programme and mission aligns with your organisation, please do get in touch to discuss sponsorship options in more detail.

To discover more information about Wild for Life and our My Wild Life programme, visit our website [www.wildforlife.co.uk](http://www.wildforlife.co.uk) or look out for us on Instagram, Facebook or Linked In.

# TESTIMONIALS



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BRITISH EDUCATIONAL  
SUPPLIERS ASSOCIATION



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The My Wild Life programme has worked amazingly since implementing it in school. All the children who have attended the My Wild Life sessions have loved it and how all the activities were different made it very exciting.

Children who have now left the nature group doing the My Wild Life programme have been thriving with confidence and lots of parents have emailed in asking for them to continue the sessions if a space is available. It has been amazing to see how much they have developed their understanding from the start of the sessions to where they are now but also how much they remember from the sessions due to how fascinating the activities are.

**SENCO, Middle School in Central Bedfordshire**

My little group are loving the boxes and were so focused and engaged with the wand making and the potions [from My Wild Kit of Confidence]. It was lovely to see them truly focused on a task, especially for a group of children who struggle to focus on tasks in the classroom... I would definitely purchase some more boxes in the future as I love the quality of the resources and how special they are for each child to have.

**Headteacher, Primary School in Hertfordshire**

Buckinghamshire Council's Early Years and Childcare HAF team have worked with Wild for Life to arrange for the delivery of Wild for Life boxes to vulnerable children and young people in Buckinghamshire and have seen the positive impact that the activities within the box can have on those who receive them. The boxes have helped a wide range of young people with different needs and from different backgrounds, highlighting their versatility and impact.

**Anita Cranmer, Buckinghamshire Council's Cabinet Member for Children's Services and Education**

One boy, who is usually very active and boisterous, went outside and separated himself from the rest of the group. He stood quietly staring up at the tree and watching the birds after the bird feeder session [from My Wild Kit of Strength]. It was totally unprompted and demonstrated him following a new interest as well as focus and calmness.

**1-1 Teaching Support Assistant, Lower School, Bedford**

The children have really enjoyed doing the tasks. It has been so nice to hand over something pleasurable for them. We felt these packs were an excellent way for practicing English skills together, as well as educating on nature and environment they now find themselves, such a very different landscape to Afghanistan. We are truly grateful for these [kits] and imparting some joy to families that we know have struggled a lot in the last couple of years.

**Senior Refugee Welfare Officer, Asylum and Migration, Buckinghamshire Council**

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